



## CYBERHOUND'S CATEGORY WEB FILTERING

**Inappropriate Temptations...** With the rise in popularity of web sites that provide information on almost everything (and anything), organisations of all types and sizes have enabled internet access for users across their network. It's hard to imagine not being able to just 'Google it' to source some information you may need.

Unfortunately, amongst the useful and productive are the useless, distasteful and productivity-sapping web sites. Beyond productivity the organisation must also consider their duty-of-care to the users on their network, ensuring that their network is used to view or download content only from appropriate web sites.

CyberHound's Category Web Filtering enables you to implement and enforce a flexible policy to ensure inappropriate temptations are blocked and that the web is used productively.

### Solution Overview

CyberHound's Category Web Filtering system provides organisations with a simple way to implement web URL filtering. Selecting one or more of the pre-defined categories enables you to decide what web sites may be accessed.

CyberHound's Category Web Filtering technology has more than 500 million users globally contributing to the categorisation of URLs, so you can be confident that URLs are already categorised. The system also has 99.99% of the Active Web categorised including 100% categorisation of the top one million websites.

Each CyberHound appliance is updated automatically from the 'cloud' in real-time ensuring users only gain access to appropriate content while not being blocked from legitimate content.

Any CyberHound appliance can be upgraded seamlessly to include Category Web Filtering within the existing appliance, and can be managed within the current user friendly user interface.

### Reporting

Policies can be created for specific groups, time of day and categories of sites. Reports will also show any attempts to access blocked sites for further action where necessary. All reports offer full drill down capability to find out more about who may have accessed certain sites for example.

These reports can show historic as well as real time views. They can even be accessed remotely. Many customers are reporting massive productivity benefits from this solution, and by enabling policies that are flexible and not draconian, keeping staff happy.

In a 100 person company, simply saving 30 minutes a day in lost productivity adds an effective extra six people to the workforce, delivering a fast return on investment.

### Key Benefits

Category Web Filtering allows organisations to achieve significant cost savings and allows them to reap benefits across the following key areas:-

**Productivity:** reducing wasted staff time (by reducing inappropriate web surfing). Surveys suggest that, on average, staff waste in excess of an hour a day surfing non-business related internet sites. This can represent a huge cost for small and large businesses alike.

**Reduced infrastructure costs:** reducing internet access costs and bandwidth savings – by limiting and/or controlling non-business related use. Many sites have reported considerable bandwidth savings by using CWF and increased network performance.

**Legal Exposure:** minimise adverse publicity that an incident can generate, fines or even jail time for illegal activities (eg: copyright, illegal site access or media streaming). It is important to note that courts are increasingly taking the view that the employer has a duty of care to protect employees against such material being made available and/or being displayed in the workplace.

**Cyber Security:** enhancing the IT security capabilities of the CyberHound appliance by having the ability to block sites that frequently deliver malware, viruses, spyware, ransomware, etc.

### Leading Edge Protection

Using patented categorisation technologies, the CyberHound appliance is able to accurately and quickly categorise new sites to one or more categories. This categorisation is performed in real-time using a combination of machine learning and human quality analysis assurance to maintain accuracy.

This ensures the sites that users are accessing are categorised in the fastest timeframes and with absolute accuracy. Best of all – every other Category Web Filtering enabled CyberHound appliance around the world is helping you protect your users in real time.